

To: **All U.S. ROCKWOOL Building Insulation Customers**  
From: Brian LeVoguer, Vice President Building Insulation

Date: February 19, 2021

Re: **ROCKWOOL USA PRICE INCREASE - Effective: July 1, 2021**

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Please be advised that effective Thursday July 1, 2021, ROCKWOOL will be increasing prices to US customers on the following products:

AFB®	6%
CAVITYROCK®, CAVITYROCK® Black	6%
COMFORTBATT® R15, 23, 30	8%
COMFORTBOARD™ 80, COMFORTBOARD™ 110	6%
CURTAINROCK®	6%
ROCKBOARD®	6%
ROCKWOOL® Plus MB	6%
SAFE™	6%
SAFE 'N SOUND, SAFE 'N SOUND FLOORS	6%

The above increase will apply to all orders shipped on or after Thursday July 1, 2021 regardless of the date of order placement.

New discounts will be provided by your ROCKWOOL Sales Representative in the near future.

If you have any questions pertaining to this announcement, please feel free to contact your ROCKWOOL Sales Representative or the undersigned and thank you for your continued support.

Yours truly,



Brian LeVoguer  
Vice President, Building Insulation  
ROCKWOOL North America